

Patrick Loughlin

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425-686-8079

VISUAL DESIGNER

Brings a rare combination of fine arts, technical ability, understanding the psychology of visual design and color, and vast professional experience to a team. Gravitates towards elegant, clean, design with trauma informed care in mind .

TECHNICAL SKILLS

Photoshop

Illustrator

InDesign

XD

Muse

Dreamweaver

After Effects

Premiere Pro

Brand Expression

Sketch

Figma

Maya

V-Ray for Maya

Typography

HTML

CSS

Microsoft PowerPoint

Microsoft Office

Sketching

Ideation

Presentation Graphics

Prototyping

Product Design

Mobile design

Creativity

EXPERIENCE

Freelance

- Additional Training with UX/UI (User Interface Design/ User Interaction Design).
- Filming and Editing 15 part online business course.
- Worked with small businesses to develop brand identities, style guides, overhaul websites, and update UX/UI Human Centered Design, created PowerPoint decks.
- Freelance work for Halo.com, Allytics and other non-disclosed clients.
- Developed 3D scanning and 3D printing capabilities for client projects.

Entirenet - Microsoft Contract

Product designer 2, alias v-plou, Microsoft group WDG-Windows Devices and Games

- Led the art department to collaborate to meet all the design and illustration needs covering the support websites for Xbox, Surface, and Band -<https://support.xbox.com/>
- Took part in user testing of UX/UI and made updates on the fly based on user feedback.
- Reorganized the process of creating illustration visuals and organization for thousands of images.
- During high demand times, before product launches or user testing, in charge of interviewing additional graphic designers, delegating projects and art directing.
- Prototyping new human centered designs for support.xbox.com website for user personas testing.
- Icon creation for entire site.
- Improved UX/UI human centered interactive design with wireframes to full rendered designs.

Xtreme Consulting- Microsoft Contract

Product designer 2, alias v-plou, Microsoft group WDG-Windows Devices and Games

- Led the art department to collaborate to meet all the design and illustration needs covering the support websites for Xbox, Surface, and Band -<https://support.xbox.com/>
- Took part in user testing of UX/UI and made updates on the fly based on user feedback.
- Reorganized the process of creating illustrations and organization for thousands of images.
- During high demand times, before product launches or user testing, I was in charge of interviewing additional graphic designers, delegating projects and art directing them.
- Prototyping new human centered designs for support.xbox.com website for user personas testing.
- Created numerous icons.
- Improved UX/UI human centered Interface design with wireframe to full rendered designs.
- Design and illustration needs covering the support websites for Xbox, Surface, and Band -<https://support.xbox.com/>
- Took part in user testing of UX/UI and made updates on the fly based on user feedback.
- Reorganization the process of creating illustrations and organization for thousands of images.
- Creating style guides, branding, icons.
- Prototyping Interface for support.xbox.com website for user testing following brand guidelines.

MAQ Consulting- Microsoft Contract

Product designer, alias v-plou, Microsoft group WDG-Windows Devices and Games

- Led the art department to collaborate to meet all the design and illustration needs covering the support websites for Xbox, Surface, and Band -<https://support.xbox.com/>
- Took part in user testing of UX/UI and made updates on the fly based on user feedback.
- Reorganized the process of creating illustrations and organization for thousands of images.
- Creating style guides, branding, icons.
- Prototyping Interface designs for support.xbox.com website for user testing.

FliiPixel, LLC

Founder and Creative Director

The main industry in Charleston, SC was real estate.

- Worked with realtors to develop logos, Powerpoint decks, UX and UI websites and mailers.
- Recruited and hired PHP developers to create scripts to download the MLS database every night for real estate searches.
- Sold MLS database subscriptions, domain names and hosting space to the to the realtors creating passive income.
- Worked with top architects to create photorealistic 3D models rendered to show how work would look in a completed state for customer engagement.
- Hired by many Charleston area startups to create logos and websites.

Major clients include: **Charleston Aquarium, Blue Ion, Gee Creative, Weichert Realty**

Atari

Graphic Product Designer

- Visual Designer- video game packaging, cover art, logos, and typography.
- Collaborated with top comic book illustrators in the business.
- Created collateral material, such as magazine ads, cardboard stand-ups and trade booth graphics for PS2, Xbox, Gamecube and PC video games.

Major clients include: **Enter the Matrix, Godzilla, Deer Hunter, Unreal, Roller Coaster Tycoon 2, Pac-Man**

The Creative Group

Graphic Designer

- Freelanced throughout Boston and the surrounding areas.
- Designed numerous websites, advertisements, brochures, books, and Powerpoint slides.

Major clients include: **Houghton Mifflin, Akami, The Learning Company, Fleet Bank, Mattel, New England Medical Center**

SMASH Advertising

Graphic and Motion Designer

- Smash Advertising was one of Boston's top advertising agencies located on chic Newbury Street.
- Designed web, print and outdoor campaign advertisements for major national campaigns as well as 3D modeling.
- Trained in After Effects and animation as well as various marketing strategies.
- Created motion effects for documentaries on the History Channel.

Major projects include: **The History Channel, NBC Sports, Ringling Brothers Circus, Jamie Foxx Show, Oxygen Television**

EDUCATION

University of Connecticut, Storrs Connecticut

- Bachelor of Fine Arts Degree
- Concentration in Painting and Photography
- Additional online training in UX/UI